

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56926

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-56926-1

DATE PRINTED

10/04/12

PAGE 1

216578	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	93705	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BRABENDER COX			TIM MURPHY FOR CONGRESS	
AND	1218 Grandview Ave Fl 1			P.O. BOX 24551	
ADDRESS	Pittsburgh	PA	15211-1239	PITTSBURGH PA 15234	
	USA			USA	
CONTACT				PRODUCT10/4-7 HEAVY UP	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT CODE 1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/04/12 AND ENDING 10/07/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES NON PRE-EMPTIBLE. PAID FOR BY TIM MURPHY FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. ACTG ORDER NO 256; WS ORDER NO 1257										
1	00011..	2	09:58A	10:57A	30S	10/04/12-10/05/12	LET'S MAKE A DEAL	2	350.00	700.00
2	Th	1	04:30P	05:00P	30S	10/04/12-10/04/12	430-5PM NEWS	1	500.00	500.00
3	F	1	06:30P	07:00P	30S	10/05/12-10/05/12	M-F 630PM NEWS	1	900.00	900.00
4	F	1	06:57P	07:30P	30S	10/05/12-10/05/12	CBS EVENING NEWS	1	900.00	900.00
5	00011..	2	07:30P	07:58P	30S	10/04/12-10/05/12	THE INSIDER	2	700.00	1400.00
6	00011..	2	11:35P	12:37A	30S	10/04/12-10/05/12	11:35P-12:37A - LETTERMAN	2	575.00	1150.00
7	Sa	1	07:58A	10:00A	30S	10/06/12-10/06/12	SAT.CBS MORNING NEWS	1	450.00	450.00
8	Sa	1	07:30P	07:57P	30S	10/06/12-10/06/12	THE INSIDER	1	300.00	300.00
9	Sa	1	10:00P	11:00P	30S	10/06/12-10/06/12	48 HOURS	1	810.00	810.00
10	Su	1	06:58P	08:00P	30S	10/07/12-10/07/12	60 MINUTES	1	4950.00	4950.00
Total Contract:								13		12060.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						12060.00	.00	.00	12060.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



KDKA-TV

10/04/12

KDKA-TV

AND

PAGE 2

216578	AGENCY (OR SERVICE) ACTING AS AGENT FOR		93705	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	BRABENDER COX			TIM MURPHY FOR CONGRESS	
AND	1218 Grandview Ave Fl 1			P.O. BOX 24551	
ADDRESS	Pittsburgh	PA	15211-1239	PITTSBURGH	PA 15234
	USA			USA	
CONTACT				PRODUCT 10/4-7 HEAVY UP	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT CODE	1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING		10/04/12	AND ENDING	10/07/12	NO. WEEKS: 1

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[illegible]

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION